

Angela Dawkins

Product Designer

CONTACT

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WORK EXPERIENCE

VMLY&R / Experience Designer

MARCH 2021 - PRESENT

- Build high-fidelity prototypes through Sketch and InVision
- Implement Ford Design System components through InVision DSM
- Collaborate with engineers and product over interaction design
- Participate in test interviews, gather feedback, and identify user patterns through affinity diagrams

CareerFoundry / Design Tutor

MARCH 2021 - PRESENT

- Provide support and feedback to students regarding user interface design
- Answer questions involving design principles and user experience flows
- Provide online resources to students regarding user UX/UI design

Handoff / User Interface Designer

AUGUST 2020 - SEPTEMBER 2020

- Redesigned Handoff app interface to help users interact with AI chatbot
- Demonstrated several design directions to reflect the branding identity
- Built a mobile app prototype and tested features through user interviews
- Introduced app to testers and reduced checkout time to under 2 minutes

Commonwealth//McCann / IT Support Specialist

MAY 2019 - MARCH 2021

- Provided desktop support through email and ticketing systems
- Deployed software and security policies using Ivanti Management Platform

VOLUNTEER EXPERIENCE

Ed Fund West / Web Designer

OCTOBER 2020 - NOVEMBER 2020

- Redesigned website to help users find financial resources based on insights from usability testing
- Updated information architecture to emphasize scholarships page

SKILLS

XD

Figma

Sketch

InVision

Photoshop

Illustrator

Prototyping

Wireframing

InVision DSM

Affinity maps

Visual Design

User Research

Interface Design

Usability Testing

Competitive Analysis

EDUCATION

Flatiron School / Certificate, UI Design

JANUARY 2020 - NOVEMBER
2020

Oakland University / BS, Management Information Systems

SEPTEMBER 2013 - DECEMBER
2018